Baker McKenzie FenXun.
奋讯·贝克麦坚时



Aggie Liu

Partner

Beijing

FenXun Partners

Aggie Liu is a partner of FenXun Partners. She provides advice covering a full range of intellectual property-related services, including enforcement, litigation, licensing, auditing and DD, copyright and designs, domain disputes, digital content and AI related intellectual property matters, etc. Aggie advises and represents international and domestic clients from various business sectors, including pharmaceutical and medical devices, technology, media and communications, luxury and fashion, consumer goods and retail, food and beverage, electric vehicles, etc.

Professional experience

Representative Legal Matters

- Representing multiple pharma companies to successfully enforce their IP rights and effectively resolve infringement issues through criminal and administrative proceedings.
- Representing a US perfume brand in gaining the temporary injunction and full damage award in a trademark infringement lawsuit before Guangzhou courts.
- Representing a top medical device client in gaining its first well-known mark recognition of its Chinese and English house marks in China in a series of civil and administrative lawsuits against same group of infringers.
- Representing a US razor brand in its trademark infringement and unfair competition lawsuit before Hangzhou Intermediate Court to win the well-known mark recognition, protection of trade dress of five products and full amount of claimed damages.
- Representing multiple luxury and cosmetics brands in their trademark infringement and unfair competition lawsuits concerning parallel import issues before courts in Xi'an, Chongqing and Shenzhen to successfully resolve infringement issues.

Location & Information

Beijing

+86 10 6535 9027

Practices

Intellectual Property

Sectors

Consumer Goods & Retail / Healthcare & Life Sciences / Technology / Industrials, Manufacturing & Transportation

Languages spoken

English / Mandarin

- Representing a famous coffee brand to successfully defend a series of trademark infringement lawsuits before Fujian courts.
- Representing a famous coffee brand to win a series of generic term cancellation cases, which were widely reported due to its significancy to the coffee industry and selected as representative cases by the SPC and Beijing courts.
- Representing a large number of MNCs in hundreds of trademark administrative lawsuits before Beijing IP Court with remarkable records of wins.
- Representing numerous clients in gaining well-known mark recognitions through administrative and civil lawsuits.
- Representing a high-end hotel brand in gaining its first well-known trademark recognition through litigation and successfully resolving dozens of trademark/trade name infringement cases through litigation and administrative enforcement.

Recognition

Professional Honors

- Leading Lawyer: Intellectual Property: Litigation (PRC Firms), Chambers Greater China, 2025 - 2026
- Trade mark star, Managing IP (MIP), 2024 - 2025
- Top 250 Women in IP, Managing IP, 2023
- Practitioner of the Year (PRC firms, shortlist), Managing IP (MIP), 2023
- China Top 15 IP Lawyer, Asian Legal Business (ALB), 2022
- Top 50 IP Lawyers, IP House, 2019, 2021, 2022
- Leading Individual: Enforcement and Litigation, WTR, 2022
- IP Rising Star, China Law & Practice, 2014

Qualifications & Education

Admission

- PRC, 2008

Education

- Beijing University (LL.M.) (2006)

Baker & McKenzie LLP is a member of Baker & McKenzie International.