Baker McKenzie FenXun.
奋讯·贝克麦坚时



Yilan Yang has years of experience in intellectual property and healthcare practices. She routinely advises multinational companies on comprehensive IP protection strategies, covering IP licensing, patent, copyright, trademark and unfair competition. Yilan specializes in healthcare and cosmetics industries, and is adept at guiding clients through complicated legal regime in the relevant sectors involving IP registry actions, regulatory compliance and commercial considerations.

Professional experience

Representative Legal Matters

- Advised a multinational skincare company on regulatory compliance relating to China market entry, as well as IP protection strategy.
- Advised a large PRC pharmaceutical company on licensing in arrangement with a Canadian pharmaceutical company for exclusive rights in the Greater China market, and on collaboration arrangement with a German pharmaceutical company.
- Advised a leading PRC pharmaceutical company on its patent transfer and licensing arrangement in relation to expedited drug approval, distribution setup and participating in government procurement.
- Advised a US medical device company on its strategic cooperation, framework development and technology licensing arrangement with a PRC medical device manufacturer.
- Led IP due diligence exercise in a US medical device company's strategic investment to acquire majority stake of a HK-listed biotech company.
- Advised a US healthcare company on market launch of its medical software, including obtaining registration for the key software, reviewing regulatory compliance and commercial terms with business counterparties.

Location & Information

Beijing

+86 10 6535 3906

Practices

Intellectual Property / Data, Technology, Privacy & Cybersecurity

Specialisms

Transactional IP

Sectors

Healthcare & Life Sciences / Consumer Goods & Retail

Languages spoken

English / Mandarin

- Advised a leading telemedicine service provider on regulatory compliance and cross-border e-commerce considerations.
- Advised a large pharmaceutical company on personal information protection and gap analysis for data privacy compliance in China.
- Advised a large food & beverage company on advertising compliance and personal information protection for China.
- Advised numerous multinational companies in the technology sector on employee inventions and award payment obligations.

Recognition

Professional Honors

- Rising Star - Managing IP (MIP), 2022-2024

Qualifications & Education

Admission

- People's Republic of China, 2021
- New York, 2014

Education

- Georgetown University Law Center (JD) (2013)
- Tsinghua University (BS) (2008)

Firm committee memberships

We help clients navigate complex legal and business challenges through practical advice, industry knowledge and experience tailored to their strategic objectives.

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